



DEBBIE KAMINER
“GIRL IN CHARGE”
WHAT A GIRL WANTS FINE JEWELRY

Debbie Kaminer has been “Girl in Charge” of What a Girl Wants fine jewelry since starting the direct-sales business in 2004. Her overnight success story began that year when Kaminer received a pair of 14-karat white gold diamond-studded earrings from her old college roommate who had family connections to New York City’s Diamond District designers.

Debbie tapped into this rarely accessible network, including the exclusive wholesale pricing, as a business venture after purchasing a few pieces herself and causing quite a stir around town. “I couldn’t go anywhere without being asked where I bought my earrings or necklace,” says Debbie. “While I was eating dinner with my husband at a popular local restaurant, I was approached by a man who admired my diamond chandelier earrings so much that he bought them right off me as a present to his wife for Mother’s Day.”

Off to a running start, Debbie started by hosting successful small showcase parties to family and friends. Soon she found herself running a business generating more than \$500,000 in sales and hosting large open house events at her historic West End residence, at local boutiques and at annual trunk shows in Chicago and Longboat Key, Fla.

In addition to her work as “Girl in Charge” of this thriving business, Kaminer is a wife and mother of two, professional educator and fitness instructor.

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