



WHAT A GIRL WANTS FACT SHEET

Founder:	Debbie Kaminer, “Girl in Charge”
Annual sales:	\$500,000+
Year founded:	2004
Headquartered in:	St. Louis
Also serving:	Chicago Longboat Key, Fla.
Collection:	400 pieces ranging from contemporary to classic, heirloom and vintage styles
Sourced:	Direct from New York City’s 47 th Street Diamond and Jewelry District; Florence, Italy, and Japan
Sold by:	Private appointment, invitation-only open house events and boutique trunk shows

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